

Washington, DC 20007 3050 K Street NW

Comments Billing Type Account Types SPE Phone/Fax **Buyer Name** Sales Dffice

OBAMA FOR AMERICA

Standard

95/101/1537

BASSETT, LAURA Telerep/Philadelphia

National/Political

Sales Tax Net Total Commission Commission % Package Deal

> \$162,447.75 \$28,667.25

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Salesperson

Brand Product Agency Schedule Dates Advertiser 10/16/12-10/22/12

Contract #

325176

Date Entered

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/US (16256)

Telerep/Philadelphia, Philadelphia (1057)

CO-OP Demo Headline# Entered By

Drder Type Last Modified 08/02/12 10/15/12 06260355 Jill Hipskind 8 Normal

> Charlotte (WSOC)
> By Broadcast Month 0

Broadcast Month	Spots	Rate
	129	\$191,115.00
and Total:	129	\$191,115.00

15.00

10/12/12	\$3,300.00 Charlotte (W5OC)	\$825.00	4	× × × ×	4	:30 4P- 5P (EST)	л	10/16/12-10/19/12	15.1 Normal Line / Spot	15.1
10/12/12	\$1,125.00 Charlotte (W5OC)	\$375.00	ω	× × ×	ω	:30 3P- 4P (EST)	5	10/16/12-10/19/12	14.1 Normal Line / Spot	14.1
10/12/12	\$275.00 Charlotte (W5OC)	\$275.00	1	1		:30 12P- 12:30P (EST)	5	10/21/12-10/21/12	13.1 Normal Line / Spot	13.1
10/12/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4	× × ×	4	:30 12P- 1P (EST)	ъ	10/16/12-10/19/12	11.1 Normal Line / Spot	11.1
10/12/12	\$2,700.00 Charlotte (WSOC)	\$675.00	4	××××	4	:30 11A~ 12P (EST)	4	10/16/12-10/19/12	10.1 Normal Line / Spot	10.1
10/12/12	\$1,500.00 Charlotte (W5OC)	\$375.00	4	× × ×	4	:30 10A- 11A (EST)	υ	10/16/12-10/19/12	9.1 Normal Line / Spot	9.1
10/12/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4	××××	4	:30 9A- 10A (EST)	ű	10/16/12-10/19/12	8.1 Normal Line / Spot	8.1
10/12/12	\$800.00 Charlotte (WSOC)	\$800.00	1			:30 8A- 9A (EST)	ı	10/21/12-10/21/12	7.1 Normal Line / Spot	7.1
10/12/12	\$275.00 Charlotte (WSOC)	\$275.00	L		-	:30 6A- 7A (EST)	л	10/21/12-10/21/12	6.1 Normal Line / Spot	6.1
10/12/12	\$625.00 Charlotte (WSOC)	\$625.00	1	<u> </u>		:30 8A- 9A (EST)	4	10/20/12-10/20/12	5.1 Normal Line / Spot	5.1
10/12/12	\$300.00 Charlotte (W5OC)	\$300.00	_	<b>⊢</b>		:30 6A- 7A (EST)	5	10/20/12-10/20/12	4.1 Normal Line / Spot	4.1
10/12/12	\$8,600.00 Charlotte (WSOC)	\$1,075.00	os	2 2 2 2		:30 7A- 8A (EST)	4	10/16/12-10/19/12	3.1 Normal Line / Spot	3.1
10/12/12	\$4,700.00 Charlotte (WSOC)	\$1,175.00	4	× × ×	4	:30 6A- 6:30A (EST)	4	10/16/12-10/19/12	2.1 Normal Line / Spot	2.1
10/12/12	\$1,700.00 Charlotte (WSOC)	\$425.00	4_	× × ×	4	:30 5A- 5:30A (EST)	5	10/16/12-10/19/12	1.1 Normal Line / Spot	1.1
Comments Entered	Total Station	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo	Length Run Times	5ec L	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted Agency/Advertism:

Date!

Accepted Station:

Date:

Conments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

Phone/Fax **Buyer Name** Sales Office

BASSETT,LAURA

Telerep/Philadelphia

Salesperson

Billing Type

OBAMA FOR AMERICA Standard National/Political 95/101/1537

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates Contract # 1537/OBAMA FOR AMERICA (13 Greer, Margolis, Mitchell & Assoc Telerep/Philadelphia, Philadelph Political - Federal Candidate (10) Pol/B Obama/D/Pre/US (16256) 10/16/12-10/22/12 325176 Last Modified Date Entered

10/15/12

08/02/12

Charlotte (WSOC)
By Broadcast Month Spots

								nia (1057)	34149)	067)	ociates (2890)	)		
			Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	
				\$162,447.75	\$28,667.25	15.00		Normal		06260355	No	Jill Hipskind	10/15/12	/
								***************************************	<b>w</b> 000000000000000000000000000000000000		Grand Total:	Oct. 2012	By Broadcast Month Spots	
											129	129	Spots	
											\$191,115.00	\$191,115.00	Rate	
400	ook Halls	ene ili Killiya												9

Fig.     Dates   Dates   Sec   Length   Dates   Sec   Length   Ran Times   SPW   No. Tu   We Th. Fr. Sa. Spots   Rate   Total   Salon   Comments   Entered   Salon   Comments   Entered   Salon   Sa						~ / / ~							
Line Type (Ref #) Dates	10/12/12		0 Charlotte (WSOC)	\$7,500.00	\$7,500.00	1		:30P (EST)	:30 9P- 9:	Uī	10/17/12-10/17/12	Vormal Line / Spot	29.1
Line Type   Break Type (Ref #) Dates   Sec   Length   Run Times   SPW No Tu We Th Fx Sa Su Spots   Rale   Total   Sation   Comments	10/12/12		0 Charlotte (WSOC)	\$5,000.00	\$5,000.00		<u></u>	- 9P (EST)	:30 8:30P	55	10/17/12-10/17/12	Vormal Line / Spot	28.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW No Tu We Th Fr Sa Su Spots Rate Total Station Comments  1.1 Normal Line / Spot 10/16/12-10/19/12 4 330 S-530P (EST) 4 X X X X X 4 \$1,200.00 \$4,200.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 4 330 S-530P (EST) 4 X X X X X 4 \$1,300.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 5 330 P-7-730P (EST) 6 X X X X X 6 \$1,500.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 5 330 P-7-730P (EST) 7 X X X X X 7 1 1 \$4,000.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 3 330 P-7-730P (EST) 7 X X X X X X 7 1 1 \$4,000.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 3 330 P-7-730P (EST) 7 X X X X X X X X X X X X X X X X X X	10/12/12		0 Charlotte (WSOC)	\$5,600.00	\$5,600.00	1		11P (EST)	:30 10P- :	UI	10/16/12-10/16/12	Vormal Line / Spot	27.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Sation Comments  1.1 Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 5:30P (EST) 4 x x x x 4 \$1,200.00 \$4,800.00 Charlotte (WSOC)  1.2 Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 6:30P (EST) 4 x x x x 4 \$1,300.00 \$5,200.00 Charlotte (WSOC)  1.3 Normal Line / Spot 10/16/12-10/19/12 5 :30 Pp- 7:30P (EST) 6 x x x x x 4 \$1,500.00 \$4,900.00 Charlotte (WSOC)  1.4 Normal Line / Spot 10/20/12-10/20/12 5 :30 Pp- 7:30P (EST) 6 x x x x x x 6 \$1,500.00 \$4,900.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 Pp- 7:30P (EST) 7:30	8/2/12		Charlotte (WSOC)		\$6,000.00	_	2	OP (EST)	:30 9P- 10	6	10/16/12-10/16/12	Vormal Line / 5pot	26.0
Line Type   Break Type (Reff #)   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Spots   Rate   Total   Sation   Comments	10/12/12		0 Charlotte (WSOC)	\$4,500.00	\$4,500.00	1-		11P (EST)	:30 10P- :	ري.	10/22/12-10/22/12	Vormal Line / Spot	25.1
Line Type / Break Type (Ref #)  Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 5:30P (EST) 4 x x x x 4 \$1,200.00 \$4,800.00 Charlotte (WSOC)  1.1 Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 6:30P (EST) 4 x x x x 4 \$1,300.00 \$5,200.00 Charlotte (WSOC)  1.2 Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 6:30P (EST) 6 x x x x 4 \$1,500.00 \$5,200.00 Charlotte (WSOC)  1.3 Normal Line / Spot 10/20/12-10/20/12 5 :30 7p- 7:30P (EST) 6 x x x x 5 6 \$1,500.00 \$5,000.00 Charlotte (WSOC)  1.4 Normal Line / Spot 10/20/12-10/20/12 5 :30 7p- 7:30P (EST) 7 7:30P (EST) 7 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.5 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.6 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 \$6,400.00 Charlotte (WSOC)  1.7 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 Charlotte (WSOC)  1.8 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x 4 \$1,600.00 Charlotte (WSOC)  1.9 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x x 4 \$1,600.00 Charlotte (WSOC)  1.0 Normal Line / Spot 10/16/12-10/19/12 3 :30 7p- 7:30P (EST) 4 x x x x x x x x x x x x x x x x x x	10/12/12		0 Charlotte (WSOC)	\$12,000.00	\$6,000.00	2	2	OP (EST)	:30 8P- 10	05	10/22/12-10/22/12	Vormal Line / Spot	24.1
Line Type (Ref #)  Dates	10/12/12		0 Charlotte (WSOC)	\$2,800.00	\$700.00	4		:P- 12:02A (EST)	:30 11:35	4	10/16/12-10/18/12	Vormal Line / Spot	23.1
Line Type (Ref #)  Dates	10/12/12		0 Charlotte (W5OC)	\$6,400.00	\$1,600.00	4	×	- 7:56P (EST)	:30 7:30P	ψ	10/16/12-10/19/12	Normal Line / Spot	22.1
Line Type (Ref #)  Dates	10/12/12		0 Charlotte (W5OC)	\$6,400.00	\$1,600.00	4	×	:30P (EST)	:30 7P- 7:	ω	10/16/12-10/19/12	Normal Line / Spot	21.1
Line Type (Ref #)  Dates	10/12/12		0 Charlotte (WSOC)	\$1,000.00	\$1,000.00			:30P (EST)	:30 6P- 6:	5	10/21/12-10/21/12	Normal Line / Spot	20.1
Line Type / Break Type (Ref #)  Dates  Sec Length  Run Times  SPW Mo Tu We Th Fr Sa Su Spots  Rate  Total Station Comments  Comments  Shatton Comments  Comments  Shatton Comm	10/12/12		0 Charlotte (WSOC)	\$490.00	\$490.00	ь		:30P (EST)	:30 7P- 7:	U1	10/20/12-10/20/12	Normal Line / Spot	19.1
Line Type / Break Type (Ref #)  Dates	10/12/12		0 Charlotte (WSOC)	\$9,000.00	\$1,500.00	0	×	:30P (EST)	:30 6P- 6:	4	10/16/12-10/19/12	Normal Line / Spot	18.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  1.1 Normal Line / Spot 10/16/12-10/19/12 4 :30 Sp- 5:30P (EST) 4 X X X X X 4 \$1,200.00 \$4,800.00 Charlotte (WSOC)	10/12/12		0 Charlotte (W5OC)	\$5,200.00	\$1,300.00	4	× × ×	1- 6P (EST)	:30 5:30P	4	10/16/12-10/19/12	Normal Line / Spot	17.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	10/12/12		0 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	:30P (EST)	:30 SP- 5:	4	10/16/12-10/19/12	Normal Line / Spot	16,1
	Entered	Comments	Station	Total	Rate	Spots	W Mo Tu We Th Fr Sa Su		Length	5ec	Dates	Line Type / Break Type (Ref #)	Line

Cater

Accepted-Station:

Dater

Comments

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted Agancy/Advertises:



Contract #

325176

Date Entered 08/02/12 10/15/12

Charlotte (WSOC)
By Broadcast Month Spots

Total:	2012	Dancase Libriell
129	129	00000
\$191,115	\$191,115	

	a francopraecca					
			OBAMA FOR AMERICA	Comments		
			Standard	Billing Type		
		Sales Tax	National/Political	Account Types		
	\$162,447.75	Net Total \$1	95/101/1537	CPE	71	ביססק ביססק
	\$28,667.25	Commission \$2	1	Phone/Fax	17	3050 K Street NW
	.00	Commission% 15.00	BASSETT,LAURA	Buyer Name	ell & Associates	Greer, Margolis, Mitchell & Associates
	ĝi verçassos d		Telerep/Philadelphia	Sales Office		the state of the s
	Normal		Telerep/Philadelphia, Philadelphia (1057)	Salesperson		
	физического	Demo	1537/OBAMA FOR AMERICA (134149)	Brand		WSOCTV
	06260355	Headline # 06	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700	
Grand lotal: 129 \$191,115.00	#Silespeci-lainne	CO-OP No	Greer, Margolis, Mitchell & Associates (2890)	Agency	1901 North Tryon Street	
	Spann-Maryan	Entered By Jill	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV	
By Broadcast Month Spots Rate	000000000000000000000000000000000000000	Last Modified 10	10/16/12-10/22/12	Schedule Dates		

		Comments:	Date:			Accepted Station:	Date: Acept	2		Accepted-Agency/Advertisor:	ACCEPTE.
			los	3	CONFIRMATION CONTRA		0				
10/12/12	(WSOC)	\$675.00 Charlotte (WSOC)	\$675.00	1		1 ×	:30 11A- 12P (EST)	4	10/22/12-10/22/12	46.1 Normal Line / Spot	46.
10/12/12	(WSOC)	\$37S.00 Charlotte (WSOC)	\$375.00	_		1 ×	:30 10A- 11A (EST)	S	10/22/12-10/22/12	45.1 Normal Line / Spot	45.
10/12/12	(WSOC)	\$375.00 Charlotte (WSOC)	\$375.00	<u> </u>		ı. ×	:30 9A- 10A (EST)	S	10/22/12-10/22/12	44.1 Normal Line / Spot	44.
10/12/12	(WSOC)	\$7,200.00 Charlotte (WSOC)	\$1,200.00	6	× × × ×	6	:30 11P- 11:3SP (EST)	4	10/16/12-10/21/12	40.1 Normal Line / Spot	40.
10/12/12	(WSOC)	\$6,500.00 Charlotte (WSOC)	\$6,500.00	ь	1		:30 9P- 10P (EST)	5	10/21/12-10/21/12	39.1 Normal Line / Spot	39.
10/15/12	(WSOC)	\$12,000.00 Charlotte (WSOC)	\$6,000.00	2	2		:30 8P- 9P (EST)	5	10/21/12-10/21/12	38.2 Normal Line / Spot	38.
10/12/12	(WSOC)	\$2,500.00 Charlotte (WSOC)	\$2,500.00	ш			:30 7P- 8P (EST)	51	10/21/12-10/21/12	37.1 Normal Line / Spot	37.
10/12/12	(WSOC)	\$3,700.00 Charlotte (WSOC)	\$3,700.00				:30 10P- 11P (EST)	5	10/19/12-10/19/12	36.1 Normal Line / Spot	36.
10/12/12	(WSOC)	\$3,000.00 Charlotte (WSOC)	\$3,000.00	1	P		:30 9P- 10P (EST)	υ	10/19/12-10/19/12	3S.1 Normal Line / Spot	35.
10/12/12	(WSOC)	\$2,000.00 Charlotte (WSOC)	\$2,000.00	1	1		:30-8P- 9P (EST)	S	10/19/12-10/19/12	34.1 Normal Line / Spot	34.
10/12/12	(WSOC)	\$5,000.00 Charlotte (WSOC)	\$5,000.00	1	1		:30 10P- 11P (EST)	υī	10/18/12-10/18/12	33.1 Normal Line / Spot	33.
10/12/12	(WSOC)	\$6,500.00 Charlotte (WSOC)	\$6,500.00	1			:30 9P- 10P (EST)	5	10/18/12-10/18/12	32.1 Normal Line / Spot	32.
10/12/12	(WSOC)	\$4,000.00 Charlotte (WSOC)	\$4,000.00	-	<u> </u>		:30 8P- 9P (EST)	5	10/18/12-10/18/12	31.1 Normal Line / Spot	31.
10/12/12	(WSOC)	\$4,300.00 Charlotte (WSOC)	\$4,300.00	1			:30 10P- 11P (EST)	5	10/17/12-10/17/12	30.1 Normal Line / Spot	30.
Comments Entered	Station Com	Total	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo	ngth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates

**Buyer Name** Sales Office Salesperson

BASSETT,LAURA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Contract #

325176

Date Entered

08/02/12

By Broadcast Month Charlotte (WSOC)

Spots

Grand Total: Oct. 2012

129 129

\$191,115.00 \$191,115.00

Schedule Dates Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/U5 (16256) 10/16/12-10/22/12

Telerep/Philadelphla

Demo Order Type CO-OP Last Modified Headline# Entered By

10/15/12 06260355 Jill Hipskind Normal

Commission % Package Deal 15.00

\$28,667.25

\$162,447.75

Commission

Sales Tax Net Total

OBAMA FOR AMERICA Standard National/Political 95/101/1537

Billing Type

Account Types

Phone/Fax

47.1 Normal Line / Spot Line Type / Break Type (Ref #) 10/22/12-10/22/12 10/22/12-10/22/12 10/22/12-10/22/12 Dates Sec Length :30 SP- 5:30P (EST) :30 4P- 5P (EST) :30 12P- 1P (EST) Run Times SPW Mo × × × Tu We Th Fr Sa

50

5pots

Rate

Total

Station

Comments

Entered

10/12/12 10/12/12

10/12/12

Line

10/22/12-10/22/12 10/22/12-10/22/12 10/22/12-10/22/12 :30 7:30P- 7:56P (EST) :30 7P~ 7:30P (EST) :30 6P- 6:30P (EST) :30|S:30P- 6P (EST)

49.1 Normal Line / Spot 48.1 Normal Line / Spot

10/16/12-10/19/12 10/22/12-10/22/12 10/19/12-10/19/12 10/22/12-10/22/12 10/22/12-10/22/12

60.0 Normal Line / Spot S8.0 Normal Line / Spot 57.0 Normal Line / 5pot 56.1 Normal Line / Spot 55.1 Normal Line / 5pot 54.1 Normal Line / Spot S2.1 Normal Line / Spot S9.0 Normal Line / Spot 53.1 Normal Line / Spot 51.1 Normal Line / Spot 50.1 Normal Line / 5pot 10/16/12-10/19/12 10/16/12-10/19/12

Acr -plack Agency/Advertisor:

Care

:30 8A- 9A (EST)

:30 5:30A- 6A (EST)

×

× × × × ×

\$1,175.00

\$425.00 \$700.00 \$700.00

\$1,075.00

\$975.00

\$7,800.00 Charlotte (WSOC) \$2,150.00 Charlotte (W5OC) \$3,525.00 Charlotte (W5OC) \$1,275.00 Charlotte (WSOC) \$1,400.00 Charlotte (WSOC)

10/12/12 10/12/12 10/12/12 :30 12:05A- 12:35A (EST) :30 11:35P- 12:02A (EST) :30 11P- 11:35P (EST)

> × × × × ×

> > \$1,600.00

\$1,200.00

\$1,200.00 Charlotte (WSOC) \$1,600.00 Charlotte (W5OC) \$1,600.00 Charlotte (WSOC)

\$700.00 Charlotte (WSOC)

10/12/12 10/12/12

10/12/12 10/12/12 10/12/12

10/12/12 10/12/12

10/12/12

\$1,500.00

\$1,200.00 \$1,300.00

\$1,300.00 Charlotte (W5OC) \$1,200.00 Charlotte (W5OC)

\$1,500.00 Charlotte (WSOC)

\$825.00 \$375.00

\$825.00 Charlotte (WSOC) \$375.00 Charlotte (WSOC)

\$1,600.00

×

:30 6:30A- 7A (EST)

Accepted Stations

Comments:

Dale

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax

Buyer Name Sales Office

BASSETT, LAURA

Telerep/Philadelphia

Salesperson

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

95/101/1537

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Product

Schedule Dates Advertiser

Contract #

325176

Date Entered

08/02/12

Brand 10/16/12-10/22/12

Political - Federal Candidate (1067) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

CO-OP Demo **Last Modified** Headline # Entered By 06260355 Jill Hipskind <u>8</u>

10/15/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012

Spots 129 129

\$191,115.00 \$191,115.00

Package Deal Sales Tax Commission% Order Type Net Total Commission 15.00 \$162,447.75 \$28,667.25 Normal Grand Total:

62.0	61.0	Line	
62.0 M/G For 26.0.1,26.0.2 / Spot	61.0 Normal Line / Spot	Line Type / Break Type (Ref #)	
10/20/12-10/20/12	10/22/12-10/22/12	Dates	
5	4	Sec	
:3	ن	Sec Length	
:30 8P- 11:30P (EST)	:30 8A- 9A (EST)	Run Times	
		SPV	
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\$2,500.00	\$975.00	Rate	
\$5,	\$1,	Total	
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\$5,000.00 Charlotte (WSOC)	\$1,950.00 Charlotte (WSOC)	Station	
		H	
		Comments	
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10/15/12	10/12/12	Entered	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted-Agency/Alivertise:

Date:

Aur sphed-Station.

Date:

Comments

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